

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Leadership Fund

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256894
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 3900

Contract ID: 877398
P.O Number:

Client ID: 42962
Tax ID:

Description

Amount

Gross Advertising Fee	\$486.00
Agency Commission	(\$72.90)
Rep. Firm Commission	(\$144.59)

Net Advertising Fee **\$268.51**

Sub Total **\$268.51**

Total This Invoice **\$268.51**

/62342640/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Senate Leadership Fund
 Remarks: /62342640/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 877398
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	HIST-E	1468-FT. WAYNE AL	American Pickers	8:15pm	SLFTV30IN12H	00:00:30	Charged	76.00	*
10/31/16	Monday	FRFM-E	1468-FT. WAYNE AL	Addams Family Values	8:21pm	SLFTV30IN12H	00:00:30	Charged	37.00	*
10/31/16	Monday	DISC-E	1468-FT. WAYNE AL	Street Outlaws: Pumpkin	8:25pm	SLFTV30IN12H	00:00:30	Charged	69.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	10:18pm	SLFTV30IN12H	00:00:30	Charged	76.00	*
10/31/16	Monday	FS1-E	1468-FT. WAYNE AL	UFC Unleashed	10:22pm	SLFTV30IN12H	00:00:30	Charged	20.00	*
10/31/16	Monday	HALL-E	1468-FT. WAYNE AL	Christmas Cartwrights	10:32pm	SLFTV30IN12H	00:00:30	Charged	46.00	*
10/31/16	Monday	CNBC-E	1468-FT. WAYNE AL	Shark Tank	10:43pm	SLFTV30IN12H	00:00:30	Charged	32.00	*
10/31/16	Monday	TBSC-E	1468-FT. WAYNE AL	Full Frontal	10:49pm	SLFTV30IN12H	00:00:30	Charged	92.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	10:59pm	SLFTV30IN12H	00:00:30	Charged	38.00	*

Grand Total 486.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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